

CLAIMS

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1. A solid aqueous gel comprising i) at least one hydrophilic gelling agent and ii) at least one polyethylene glycol in which the number of moles of oxyethylene ranges from 12 to 180.

2. The gel as claimed in claim 1, characterized in that the hydrophilic gelling agent is selected from polysaccharides, protein derivatives, synthetic or semisynthetic gels of polyester type, especially sulfonic type, polyacrylates or polymethacrylates and derivatives thereof.

3. The gel as claimed in claim 2, characterized in that the hydrophilic gelling agent is a polysaccharide selected from:

- 15 - algal extracts such as agar, carrageenans, alginates, especially those of Na or Ca;
- exudates of microorganisms, such as xanthan gum and its derivatives or else gellan gum,
- fruit extracts such as pectins;
- 20 - gelling agents of animal origin such as protein derivatives, especially gelatin, from cattle or fish, and caseinates;
- polysaccharides possessing a side chain and 6 neutral sugars,
- 25 - and mixtures thereof.

4. The gel as claimed in claim 3, characterized in that the hydrophilic gelling agent is

selected from gellan, carragheenans and mixtures thereof.

5 5. The gel as claimed in any of the preceding claims, characterized in that the hydrophilic gelling agent is present at a concentration ranging from 0.1 to 30%, preferably from 0.2 to 10%, by weight, relative to the total weight of the gel.

10 6. The gel as claimed in any of the preceding claims, characterized in that the polyethylene glycol has a number of moles of oxyethylene of 12.

15 7. The gel as claimed in any of the preceding claims, characterized at that the polyethylene glycol is present at a concentration ranging from 1 to 20% by weight, more preferably from 2 to 10% by weight, relative to the total weight of the gel.

20 8. The gel as claimed in any of the preceding claims, characterized in that it additionally comprises a pulverulent phase comprising a pigment and/or a nacreous substance and/or a filler.

25 9. The gel as claimed in claim 8, characterized in that the pigments are selected from titanium, zirconium or cerium dioxides, zinc, iron or chromium oxides, nanotitaniums, ferric blue, carbon black, calcium, barium, aluminum or zirconium salts, acid dyes such as halo-acid dyes, azo dyes or

anthraquinonoid dyes, pigments coated with silicone compounds such as polydimethylsiloxanes and/or with polymers, especially polyethylenes, or else with fluorinated compounds, and/or mixtures thereof.

5 10. The gel as claimed in either of claims 8 and 9, characterized in that the pigments are present in an amount ranging up to 40% by weight, preferably from 0.1 to 30% by weight, relative to the total weight of the gel.

10 11. The gel as claimed in any of claims 8 to 10, characterized in that the nacreous substances are selected from natural nacre, mica covered with titanium oxide, iron oxide, natural pigment or bismuth oxychloride, and colored titanium mica.

15 12. The gel as claimed in any of claims 8 to 11, characterized in that the nacreous substances are present in an amount ranging up to 40% by weight, preferably from 0.1 to 30% by weight, relative to the total weight of the gel.

20 13. The gel as claimed in any of claims 8 to 12, characterized in that the fillers are selected from talc, mica, silica, kaolin, powders of Nylon, poly- β -alanine and polyethylene, Teflon, lauroyllysine, starch, boron nitride, bismuth oxychloride,
25 tetrafluoroethylene polymer powders, polymethyl methacrylate powders, polyurethane powders, polystyrene powders, polyester powders, synthetic hollow

microspheres, microsponges, silicone resin microbeads, oxides of zinc and of titanium, oxides of zirconium or of cerium, precipitated calcium carbonate, magnesium carbonate and basic magnesium carbonate,

5 hydroxyapatite, hollow silica microspheres, glass or ceramic microcapsules, metal soaps derived from organic carboxylic acids having 8 to 22 carbon atoms, preferably 12 to 18 carbon atoms, such as zinc stearate, magnesium stearate or lithium stearate, zinc
10 laurate and magnesium myristate, the compounds $\text{SiO}_2/\text{TiO}_2/\text{SiO}_2$, $\text{TiO}_2/\text{CeO}_2/\text{SiO}_2$, or else $\text{TiO}_2/\text{ZnO}/\text{talc}$, and polyethylene terephthalate/polymethacrylate polymers in the form of flakes.

14. The gel as claimed in any of claims 8 to
15 13, characterized in that the fillers are present in an amount ranging up to 60% by weight, preferably from 0.1 to 40% by weight, relative to the total weight of the gel.

15. The gel as claimed in any of the
20 preceding claims, characterized in that it further comprises a salt.

16. The gel as claimed in the preceding claim, characterized in that the salt is selected from calcium, magnesium or strontium nitrate, calcium or
25 magnesium borate, calcium, sodium, magnesium, strontium, neodymium or manganese chloride, magnesium

or calcium sulfate, calcium or magnesium acetate, and mixtures thereof.

17. The gel as claimed in the preceding claim, characterized in that the salt is magnesium
5 chloride.

18. The gel as claimed in any of the preceding claims, characterized in that it further comprises a cosmetically or physiologically acceptable medium.

10 19. The gel as claimed in any of the preceding claims, characterized in that it further comprises a water-soluble dye.

20. The gel as claimed in any of the preceding claims, characterized in that it further
15 comprises a solvent selected from ethanol, isopropanol, propylene glycol, butylene glycol, dipropylene glycol, diethylene glycol, glycol ethers, and mixtures thereof.

21. The gel as claimed in any of the preceding claims, characterized in that it further
20 comprises an additional compound selected from antioxidants, essential oils, preservatives, active lipophilic or hydrophilic pharmaceutical or cosmetic substances, moisturizers, vitamins, essential fatty acids, sphingolipids, self-tanning compounds,
25 sunscreens, fragrances, and mixtures thereof.

22. A solid composition with a continuous aqueous phase, characterized in that it comprises a gel as defined in any of claims 1 to 21.

23. A makeup product for the skin or
5 keratinous fibers, characterized in that it comprises a gel as defined in any of claims 1 to 21 and/or a composition as defined in claim 22.

24. The product as claimed in claim 23,
characterized in that it constitutes a body makeup
10 product, a foundation, an eyeshadow, a blusher, a concealer, a lipstick, a lipliner pencil, a mascara, an eyeliner pencil, or a stick for coloring or making up locks of hair.

25. A method of making up the skin and/or
15 keratinous fibers, which consists in applying to the skin and/or keratinous fibers a gel as defined in any of claims 1 to 21 and/or a composition as defined in claim 22 and/or a product as defined in either of claims 23 and 24.

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